



www.sebandsheila.com

Seb & Sheila

ENTERTAINING EXPERTS

MEDIA KIT

About Us

ENTERTAINING EXPERTS

Sebastien and Sheila Centner are a Canada and US-based couple who enjoy hosting so much, they've made a career out of it!

Sebastien is the Founder and Creative Director of Eatertainment, one of North America's most renowned event planning & catering companies, hosting over 1,000 events each year. Sebastien has built a reputation as an industry trendsetter, becoming a go-to source for inspiring at-home entertaining concepts as seen on TV, in print, and online.

In addition to being the driving force behind their legendary dinner/dance parties, Sheila contributes to Eatertainment's content strategy as she searches out new and emerging trends in entertaining. As Director of Content for Eatertainment, she keeps the company's brand and concepts current in a highly competitive industry.

The Centners have cultivated decades of expertise and have used their skills to create successful campaigns and collaborations with a multitude of brands - from kitchen appliances and liquor, to interior design and automotive.

Whether your community is looking to spruce up their hosting skills, learn about the newest food and drink trends, or pick up some décor tips - along with some couples therapy thrown in for good measure - Sebastien and Sheila show how much fun entertaining can be!





AREAS OF EXPERTISE

- ✓ Food & Beverage
- ✓ Hosting at Home
- ✓ Home Décor & Design
- ✓ Event Planning & Industry Trends



AS SEEN IN:

THE MARILYN DENIS SHOW
MARILYN

DOLCE **the social**

» **TORONTO STAR** «

VIEW **the VIBE**

TORONTO SUN

INVIDIATA®

SWAGGER
Magazine

The **Morning Show**

styleathome

HF

ET



CAYMAN MARSHALL
INTERNATIONAL REALTY INC.
Alaska

images linked to coverage

Instagram

@SEBANDSHEILA + @SEBCENTNER + @SHEILACENTNER

Sebastien and Sheila have cultivated a community of like-minded individuals through their business account, @sebandsheila, and their respective personal accounts through which they share a mixture of content focused on entertaining, food & beverage, travel, and general lifestyle. They are avid social media users and believe in creating authentic and relatable content, continuously developing conversations, reaching diverse audiences, and building a solid foundation of trust that allows for SROI for any product or brand-focused content.



@SEBANDSHEILA

STATISTICS

32.8K total followers
6.4k+ unique monthly visitors

9.49% average engagement rate

OUR AUDIENCE

57% women
43% men

63% 25-55 yrs old
20% North American

@SEBCENTNER

STATISTICS

47.9K total followers
11.7k+ unique monthly visitors

8.8% average engagement rate

MY AUDIENCE

58% women
42% men

70% 25-55 yrs old
32.8% North American

@SHEILACENTNER

STATISTICS

34.7K total followers
3.7k+ unique monthly visitors

13.55% average engagement rate

MY AUDIENCE

55% women
45% men

66% 25-55 yrs old
21% North American

The Book

EATERTAINMENT

Published by Penguin Random House

With their first book, EATERTAINMENT 'Recipes and Ideas for Effortless Entertaining', Seb and Sheila share their decades of expertise to help make at-home entertaining, simple and fun. In addition to over 150 food and drink recipes, they offer ideas and instructions on everything from setting the table to picking flowers for your centrepiece, to even planning an easy loot bag for your guests to take home. The Centners understand that cost and time are often the most significant barriers to hosting, so they offer practical tips and tricks regardless of your prep time, availability, or budget.

In this beautifully photographed guide, you'll find everything you need to host a stress-free affordable gathering.



AVAILABLE ACROSS
NORTH AMERICA:

Amazon.com

Amazon.ca

Indigo

Shop Local

Buy in the US



THEIR AIM

1. Create authentic, timely and relevant content
2. Connect with various audiences & target markets
3. Build long-lasting influencer-to-follower relationships

THEIR APPROACH

- Each collaboration is customized and agreed upon by both talent and brand
- Streamlined content that visually represents both branded and standard content on social channels
- Concentrated community management efforts to increase awareness, reach, and engagement



GET IN TOUCH

We can't wait to hear about your business goals and begin brainstorming on how we can create an impactful & dynamic campaign for your brand!

victoria@eatertainment.com
www.sebandsheila.com





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Let us inspire your inner
host to entertain well ...
and entertain often!

- Seb & Sheila